

PRIVACY POLICY FOR THE COLLECTION AND PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF REGULATION (EU) 679/2016 OF 27 APRIL 2016

This privacy policy is issued pursuant to Art. 13 of Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and compliance with the legislation on the processing of personal data, as well as the free movement of such data.

In particular, this privacy policy applies to the collection of data for event registration through the craft.dastu.polimi.it website. CRAFT is an initiative of the Department of Architecture and Urban Studies at Politecnico di Milano, funded as part of the Department of Excellence 2023-2027 project promoted by the Ministry of University and Research.

Data Controller

Politecnico di Milano - Director General delegated by the pro-tempore Rector - contact: dirgen@polimi.it.

Data Protection Officer and contact details

E-mail: privacy@polimi.it - Tel. 02 23999378.

Purpose of the processing, legal basis, categories of data and retention period.

For the purposes of applying the relevant European and national legislation (Regulation EU 679/2016, henceforth "Regulation"), we hereby inform you that your personal data will be used for the following purposes:

Intended purpose of the personal data processing	Legal basis of the processing	Categories of personal data subject to processing	Retention period of personal data
Purpose 1 Registration and participation in the event and receiving the link to access the platform used	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Personal details • Contact details • Identification details 	The data collected shall be stored for a period of 3 years.

Purpose 2 Registration of the event for the event repository on the institutional website and through all official communication channels of the Department and craft, to allow the use of the event even if not live	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Personal details • Images and audio/video recordings 	The data collected shall be stored for a period of 3 years.
Purpose 3 Sending communications on future craft events, initiatives and activities or relating to craft's areas of interest	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Personal details • Contact details • Identification details 	The data collected shall be stored for a period of 3 years.
Purpose 4 Reporting intolerances/allergies for the catering service	Consent of the interested party (art. 9, paragraph 2, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Health data (intolerances/allergies) 	The data collected shall be stored for a period of 3 years.
Purpose 5 Distribution of satisfaction questionnaires or surveys related to the event	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Personal details • Contact details • Identification details 	The data collected shall be stored for a period of 3 years.

Please note that the event will take place in one of the following ways

- in presence
- remotely via video-conferencing platform;
- in hybrid mode, i.e. in presence and via video-conferencing platform.

The event may be recorded.

If a participant intervenes by video or audio during the event, this intervention will be recorded. Each participant who intervenes during the event assumes responsibility and exonerates Politecnico di Milano from any liability for the diffusion of his/her image and/or audio during the event and afterwards.

We hereby advise that for the Purposes of processing established, with particular regard to Purpose 2 , the data subject may be the object of filming and audio-video recordings. The data subject to processing, including images and audio/video recordings (hereinafter, "Images") taken during the event, including in partial, modified or adapted form, shall be processed in full compliance with Regulation (EU) 2016/679.

The data shall be processed, including with the aid of electronic devices, by specifically appointed persons, for broadcasting and communication by the Controller. The Images collected shall be stored, including in electronic form and on any media, for the purposes and within the limits outlined above and may be disseminated on institutional websites and via social networks (including but not limited to Facebook,

Twitter and YouTube) pursuant to Italian Law No 150/2000. The use of the images does not entitle the data subject to any compensation.

The Controller/Joint Controllers have the right to access or disseminate the images without any consent, by virtue of Art. 97 of Italian Law No 633/1941. This authorisation hereby grants a non-exclusive licence for the use of the Materials, with no limit of duration and for the whole world, which is transferable to third parties and includes the rights referred to in Articles 12 to 19 of Italian Law No 633/1941, including but not limited to: right of publication; right of reproduction in any manner or form; right of transcription, editing, adaptation, processing and reduction; right of disclosure and distribution to the public, including the rights of projection, transmission and dissemination even as a summarised and/or abridged version, by any technical means; right to keep a copy of the materials, including in electronic form and on any known technological device or future invention for the purposes and within the limits defined above.

Pursuant to the aforementioned Article and pursuant to Art. 10 of the Italian Civil Code, the Images shall not be used in any way that could prejudice the honour, reputation or dignity of the person portrayed, filmed or recorded.

Nature of the data

The provision of the data requested for Purpose 1-5 is optional. In the event of failure to provide the data requested, the planned services/activities cannot be guaranteed.

Processing methods

The processing carried out for the purposes described above may be carried out on paper or on digital media, manually and/or using electronic or in any case automated tools.

Data may also be stored in paper archives for the duration of the activity and indefinitely in digital format in view of the obligations of transparency and the correct operation of public administration.

In the sole context of participation in live streaming through platforms such as (by way of example but not limited to) Cisco Webex, Microsoft Teams and Zoom, the same participation in the event may entail - in the event of recording the event - its own video recording as well as the possible collection of audio if you actively participate in the initiative. Access to the data acquired for the aforementioned purposes is permitted only to duly authorised personnel.

More in detail, the following will be carried out

In-person events	In-person events take place at the Politecnico di Milano and may be subject to audio/video recording by authorized operators.
Online events	Online events take place through web platforms as described below.
Blended events	A hybrid event involves two separate segments that take place within the event: one virtual (via web platforms) and the other in person.

If web platforms are used to broadcast the event, please consult the relevant information for the processing of personal data:

WEBEX: <https://help.webex.com/en-us/article/nv2hm53/Webex-Security-and-Privacy>

ZOOM: <https://www.zoom.com/en/trust/privacy/>

MICROSOFT TEAMS: <https://learn.microsoft.com/en-us/microsoftteams/security-compliance-overview#privacy>

Categories of recipients

In relation to the purposes indicated, the data may be disclosed to the following public and/or private entities or may be disclosed to companies and/or persons that provide services, including externally, on behalf of the Data Controller. In particular, the data collected may be transmitted to service providers that are necessary for the delivery of the initiative. These parties will be formally appointed as “External data processors” by the Politecnico di Milano. Furthermore, the data collected may be disclosed to third party recipients, in their capacity as sponsors of the initiative, for their own purposes within the context of the initiative or similar events. Finally, your personal data may also be disclosed to other public administrations, including in anonymous form in the event that the latter are obliged to process such data for any procedures within their institutional competence, as well as to any public entities to which, under the relevant conditions, disclosure is legally required by the provisions of European system, laws or regulations, in addition to insurance bodies for any accident reports.

Special categories of data

For purpose 3, data that falls within the special categories of personal data established by Article 9 of the Regulation may be processed, in particular:

- Health data (intolerances/allergies)

Transfer to non-EU countries or international organizations

The personal data will be processed by the Data Controller within the European Union.

Should it become necessary, for reasons of a technical and/or operational nature, to make use of parties located outside of the European Union, or should it become necessary to transfer a part of the data collected to technical systems and services managed in the cloud and located outside of the European Union, the processing will be regulated in accordance with the provisions of Chapter V of the Regulation and authorised on the basis of specific decisions by the European Union.

All of the necessary precautions will therefore be implemented in order to ensure the utmost protection of the personal data, the transfer being based:

- a) on adequacy decisions regarding third country recipients as expressed by the European Commission;
- b) on appropriate safeguards provided by the third party recipient pursuant to Article 46 of the Regulation;
- c) on the adoption of binding corporate rules.

Rights of data subjects

As a data subject, you can ask the Data Controller for the following at any time:

- confirmation of any personal data held concerning you;
- access to your personal data and related information; the correction of inaccurate data or the completion of incomplete data; the cancellation of personal data concerning you (where any of the conditions indicated in Art. 17, paragraph 1 of the Regulation applies and in compliance with the exceptions provided for in paragraph 3 of the same article); the restriction of the processing of your personal data (where one of the conditions indicated in Art. 18, paragraph 1 of the Regulation applies),

the transformation into anonymous form or the blocking of data processed in violation of the law, including those that do not need to be kept for the purposes for which the data were collected or subsequently processed;

As a data subject, you also have the right to object in whole or in part:

- for legitimate reasons, to the processing of personal data concerning you, even if pertinent to the purpose of the collection.
- to the processing of personal data concerning him/her/they for the purpose of sending promotions for events, initiatives and activities organised by craft or relating to craft's areas of interest.

These rights can be exercised by contacting privacy@polimi.it.

If you believe that your rights have been violated by the data controller and/or a third party, you have the right to lodge a complaint with the Personal Data Protection Authority and/or other competent supervisory authority pursuant to the Regulation.

Milan, July 2024